

## C4E Forum 2025 – Media Kit

### Overview & Key Information

**Event Name:** C4E Forum 2025

**Dates:** 20-23<sup>rd</sup> May

**Location:** Cavtat, Croatia

**Attendance:** +250 attendees and +110 speakers

**Languages:** English

**Agenda:** [Full Programme](#)

“With over 250 confirmed participants, top-tier speakers, and an agenda tailored to the region’s most pressing energy challenges, the C4E Forum 2025 is set for success. Everything is in place - now it’s time to connect, collaborate, and catalyse action.”

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### **Event Summary**

The Central & Eastern European Energy Efficiency Forum (C4E Forum) is the leading biennial event dedicated to advancing energy efficiency across the Central and Eastern region. Now in its fifth edition, the 2025 C4E Forum will take place in Cavtat, Croatia, from May 20–23, bringing together a diverse mix of policymakers, industry leaders, city officials, academics, and other key stakeholders. Over two dynamic days of debates, networking, and knowledge exchange, the forum will serve as a platform for shaping the future of energy efficiency in Central and Eastern Europe. This year’s edition also enjoys the distinguished support of the Office of the President of the Republic of Croatia, underscoring the national importance of the event.

### **Why It Matters**

The C4E Forum provides a unique and dynamic platform for strengthening the energy efficiency community across Central and Eastern Europe. With a focus on the built environment, the forum offers a diverse programme of sessions — from high-level plenaries to in-depth panel discussions — addressing both policy and practical implementation challenges.

With the [Energy Performance of Buildings Directive](#) (EPBD)’s national implementation deadline only a year away, the 2025 C4E Forum comes at a pivotal moment. It will serve as a vital space for exchanging knowledge, showcasing successful policies and financing models, and presenting real-world renovation case studies - all aimed at accelerating the effective implementation of the EPBD and the Energy Efficiency Directive across the region.

### **Speakers, Agenda Highlights & Media Access**

Ministry representatives from seven Central and Eastern European countries will take part in both plenary and parallel sessions throughout the four-day event. They will engage in dialogue with policymakers, industry leaders, city officials, academic experts, and other key stakeholders, fostering cross-sector collaboration and regional exchange.

In addition, European Commissioner for the Mediterranean, UE, Dubravka Šuica, will contribute to the forum via a special video address, highlighting the European Union’s continued support for the region’s energy efficiency efforts.

**Agenda Highlights:** While the implementation of the Energy Performance of Buildings Directive (EPBD) will be the central theme of the forum, the event will also serve as a platform for exploring a wide range of related topics. Discussions will cover the multiple benefits of building renovation - including improved health, well-being, and indoor environmental quality - as well as the vital role of cities and public buildings, strategies to tackle energy poverty, and advances in digitalisation, innovation, and technical building systems.

**Plenary:** The forum will kick off with a high-level opening plenary on 20 May, from 18:00 to 19:30, focused on “Implementing the Energy Performance of Buildings Directive” - setting the stage for the days ahead. A second high-level plenary will take place on 22 May, from 09:00 to 10:30, addressing “Financing for Energy Renovation”, a critical enabler for large-scale implementation across the region. *Further information on the plenaries can be found [here](#).*

**Panel Sessions:** The parallel panel sessions are at the heart of the C4E Forum experience, consistently among the most popular elements of the programme. What truly sets the forum apart is the close, interactive atmosphere that encourages meaningful exchanges between participants. Across dedicated time slots on Wednesday and Thursday, the forum will host a total of 25 panel sessions, offering attendees a unique opportunity to share experiences, explore fresh ideas, and gain practical insights to support their work in energy efficiency.

*Further information on the panel sessions can be found [here](#).*

**Champion Award:** The C4E Champion Award is organised by C4E Forum organisers to recognise the extraordinary contribution of public officials and elected local officials in Central and Eastern Europe to progressing energy efficiency policies in their country or region. The Award is organised every two years with an award ceremony at the C4E Forum. Each CEE country will have its own National Champion, recognising local leadership and impact. From among these national champions, one will be selected as the Regional Champion, representing excellence in driving energy efficiency across the region.

*Further information on the Champion Award can be found [here](#).*

## Material for Media

**Press:** Daily press releases will be issued during the event, offering up-to-date insights and key takeaways from the day’s activities.

**Visuals:** Banners and Logo can be downloaded [here](#).

**LinkedIn:** @c4eforum


**Website:** <http://www.c4eforum.net/>


**Hashtag:** #C4EForum #NotYourAverageConference #EnergyEfficiency

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